

## Art Canvas Prints Giclee

The intent of that name was to distinguish commonly known industrial "Iris proofs" from the type of fine art prints artists were producing on those same types of printers. The name was originally applied to fine art prints created on Iris printers in a process invented in the early 1990s but has since come to mean any high quality ink-jet print and is often used in galleries and print shops to denote such prints. Usage Beside its association with Iris prints, in the past few years, the word "giclée," as a fine art term, has come to be associated with prints using fade-resistant "archival" inks (including solvent inks) and the inkjet printers that use them. These printers use the CMYK color process but may have multiple cartridges for variations of each color based on the CcMmYK color model (e.g. light magenta and light cyan inks in addition to regular magenta and cyan) which serves to increase the apparent resolution and color gamut and allows smoother gradient transitions. The most common printers used are models from manufacturers such as Canon, Eastman Kodak, Epson, Hewlett-Packard, ITNH Ixia, Mimaki, Mutoh, ColorSpan, and Roland DGA. A wide variety of substrates are available including various textures and finishes such as matte photo paper, watercolor paper, cotton canvas, or artist textured vinyl. Indeed, a new industry has been created in supplying the media for this emerging market. Applications Artists tend to use these types of inkjet printing processes commonly called "Giclée" to make reproductions of their original two-dimensional artwork, photographs or computer generated art. Professionally produced inkjet prints are much more expensive on a "per print" basis than the traditional four color offset lithography process originally used to make such reproductions (a large format inkjet can cost more than \$50 a print, not including scanning and color correction, as opposed to \$5 a print for a four-color offset litho of the same image printed in a run of 1000). However, since the artist does not need to pay for, market and store large print runs, and since the artist can print and sell each print individually to match demand, inkjet printing is used as an economical alternative to producing large runs of four color offset prints. Inkjet printing has the added advantage of allowing the artist to control every aspect of the image, its color and the substrate printed on, and even allows the artist to own and operate the printer itself. Digital art most commonly refers to art created on a computer in digital form. Digital art can be purely computer-generated, such as fractals, and algorithmic art or taken from another source, such as a scanned photograph, or an image drawn using vector graphics software using a mouse or graphics tablet. Though technically the term may be applied to art done using other media or processes and merely scanned in, it is usually reserved for art that has been non-trivially modified by a computing process (such as a computer program, microcontroller or any electronic system capable of interpreting an input to create an output); digitized text data and raw audio and video recordings are not usually considered digital art in themselves, but can be part of a larger project. In an expanded sense, "digital art" is a term applied to contemporary art that uses the methods of mass production or media.

## About the Author

Canvas Republic is original manufacturers and innovators of [canvas printing UK](#) and contemporary [giclee print](#). in the UK, Canvas Republic have several years experience in honing an exclusive range of high quality, stylish canvas prints.

Source: <http://www.article-zine.com>