

## Make Money Online

**Social Network** One of the most crucial inventions of the 20th century was undoubtedly the internet technology. Ever since its application in praxis, the internet technology has created a kind of revolution all through. It has remodeled the definition of so many aspects of life itself. It wouldn't be an overstatement to comment that the phenomenon of globalization itself is largely, if not wholly, a result of internet applications. So overwhelming is its presence and impact on human life in the 21st century that we can barely think of anything that is totally independent of internet applications. A great instance in this regard would be the internet sites for social network. A social network site does exactly what the name itself suggests. These sites build social network online. That means people share their interests and several kinds of activities through these sites. Exploring a social network site also enables one to explore the interests of other people. Needless to say, this comparatively new phenomenon has become immensely popular ever since its inception and the popularity of the various sites that deal in such social network service are ever on an increase. In most cases the social network sites are structured into several ways that the users can employ to interact with each other. Go to any such site. As you get yourself registered, you will find that there are several options like messaging, chat, voice chat, discussion groups, sharing of files, e-mailing system, and so on. There are so many sites that revolve round this aspect of social network. Some of the most popular social network sites are MySpace, Facebook, Orkut, Bebo, and Friendstar. Each of these sites comes up with their own ways of classifying the services. For instance there are often categories such as the former classmates, etc. where you may search for the friends whom you last met during your school or college days. There are other similar kinds of categories that make your task of search quite easy. There are several business applications of the social network sites as well. The fact that such sites connect so many people all across the globe against almost no cost attracts several small business enterprises or the entrepreneurs. A social network site can indeed go a long way in helping such people in extending their base of contacts. The companies that sell several products and services too are drawn towards the social network sites. These sites prove to be great tools for management of relationship with the customers on a direct basis. Needless to say, the popularity of the sites of social network also attracts several business enterprises to campaign with their ads. It may sound a bit idealistic; but it's a fact that the sites for social network are often employed with the purpose of realizing some social good. There are the places like the SixDegrees.org that provide great platform to people who love thinking and here they can communicate with like minded people so that their positive energy finds a successful vent. Thus, there is a multitude of ways in which the social network sites prove to be unique and add a humane touch to the internet applications.

## About the Author

Dmitrijs Kononovs is author of this article on [Make Money On Blogs](#). Find more information about [Revenue Sharing Community](#) here.

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