

Diary of a hosting reseller

Hosting reseller If you are a home based entrepreneur considering starting an IT based company, it may well be worth thinking about becoming a hosting reseller. Take a look at some of the reseller plans that are on offer from various companies and if possible, have a chat with a web hosting reseller to see what is involved in reseller hosting business. If you like it, start of your own! By definition, web hosting is a system whereby an account holder can use his allocated hard drive space to sell on, or rent in to an end user. Like many other reselling situations, hosting resellers buy a product in bulk, use their skills to create a more viable product and then sell it on to the end users. Generally, a web hosting reseller buys hard drive space (other wise known as web space) in bulk, turn it into websites to suit a clients needs, and sell it on. There is an increase in the numbers of hosting resellers these days as more people find it easier to deal with a middle man. The host may sell the space to the hosting reseller either as a dedicated server or on a shared basis depending on his demands. The majority of hosting resellers will agree upon reseller plans which will enable them to create web sites using their own chosen packages, brands and prices. This makes reseller hosting easy, cheap and lucrative whilst keeping an individual identity. Moreover, it allows for a very flexible service for the end user. In today's fast growing world of information technology, the majority of companies have their own website in order to compete in the tough market. There are, nevertheless, few companies who have someone on their staff who is able to build and look after this important marketing tool. Fact is, much of this work is outsourced to experienced website specialists. The specialists, otherwise known as hosting reseller, offer web hosting service, data base management service along with other IT related services. Being a web hosting reseller does not mean that you have to be a top end computer programmer and support expert. It is natural that, as part of the reseller plans, technical aspects of web hosting are a function performed by the host themselves allowing the hosting resellers more time to expand the artistic and sales side of the websites rather than the technical side. Hardware, software and technical matters involving connection etc are not usually dealt by a web hosting reseller but are passed on to the host. In this way, both the host and the hosting reseller are able to capitalise on their skills. The host specialises in the technical side, leaving the hosting reseller to concentrate on the selling of spaces. There are many advantages of reseller web hosting business when it comes to practicalities. For instance, websites are not going to take up any storage space in your home or office whilst you are waiting to sell them! Moreover, hosting resellers don't have to find large sums of money for buying stock and if you chose reseller plans, you will have your own branding and individuality, which means that you will have control over your own company. So what are you thinking? Start it today.

About the Author

Darrell Darrell is author of this article on [reseller hosting](#). Find more information about [reseller hosting](#) here.

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