

Website Design for a Professional Website

Website design and website development don't just involve building websites for the client's or for your business. Web design calls for something broader and greater. For a professional website there must be a certain degree of professionalism visible on the web pages. This is possible through effective [web development](#) and quality website design.

There are essential pre-requisites for the web development process in order that your website looks professional and user friendly.

1. The website must have sufficient quality content that must be appealing. In case you provide links for downloading, the time taken to download must be small and the procedure easy. The [web design](#) must ensure that the background, font, etc must be identical for all the web pages. colors used must be matching and visible.

2. Links on your website must function properly and the web development must be done in a manner that the graphics are clear and a sitemap is provided for easy navigation. The graphics must be used judiciously and the loading time must be small at the web development stage.

3. The content of the website must be updated regularly and the keywords must produce magical results. The website design and the presentation of the content must be done in a clear and formatted manner.

4. The web design must carry contact information and must respond to the visitor queries or feedback efficiently. Web design must be accessible from different browsers and free membership is a must at the promotion stage.

5. The website development must encourage visitor movement through the pages of your website with refreshing content, little or no flashes, pop-ups and animations, little registration and clean HTML.

These are the key things to keep in mind before the web design process. Web development must be done in a way that certain things are kept in mind.

Brower (Netscape Navigator, Mozilla Firefox, Internet Explorer, etc) compatibility is a must for any website

Bullets and numbering blended with animations distract.

Excessive graphics and pop-ups can kill your website

Advertising in excess can lead to a deterioration in quality

Lack of crawler compatibility can harm your SEO

Huge font takes time to adjust with the human eye

Tables and tools must be used effectively

Hence, website development process is indispensable and research must be carried out before finalizing the website design and content. Several times the web design can shoot back to the business if it is not taken care of while web development. Similarly, foreign phrases, heavyweight words, jargons, technical wonders, etc can also kill user interest in your business website. To be professional in your approach, the website design must be simple and the basics must need to be borne in mind.

Only then can your web development strategy create magic. Web design aspects when dealt with professionalism require minimum efforts and maximize your results. This is because sticking to the basics works best in your favour. Hence, website design and web development processes can make or mar your website depending on the professionalism the website development process utilizes.

About the Author

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