

## 10 Internet Marketing Strategies

Internet marketing can attract more people to your website, increase customers for your business, and enhance branding of your company and products. If you are just beginning your online marketing strategy the top 10 list below will get you started on a plan that has worked for many. First, start with a web promotion plan and an effective web design and development strategy. With good promoting and solid web design, the two can work off of each other and almost entirely sell your product for you. Second, get ranked at the top in major search engines, and practice good Search Optimization Techniques. Most people who surf the web use search engines such as Google or Yahoo! to find what they are looking for. If you can get listed near or at the top of a search engine, then it will help your business out immensely. Third, learn to use email marketing effectively. The advantage of a mailing list is the ability to distribute information to a wide range of specific, potential customers at a low cost. Fourth, dominate your marketing niche with affiliate, reseller, and associate programs. This is another great and popular way to get your name out easily and effectively. Fifth, request an analysis from an Internet marketing coach or Internet marketing consultant. There are indeed people who have jobs to help others with marketing, specifically online, and it can never hurt to get suggestions from them about the best way to market your product online. Sixth, build a responsive opt-in email list. Opt-in email is a great way to market your business to a lot of people, and because of email is great for word-of-mouth, or in its case, "view-through-email," it is a great way to get people to spread the word for you. Seventh, publish articles or get listed in news stories. Obviously, anytime you can get involved in the media is a good thing, although you definitely want a good reference. Eighth, write and publish online press releases. Again, another way to get involved with the media and get your name out is through the use of TV infomercials and commercials. Ninth, facilitate and run contests and giveaways through your web site. This is a way to attract customers new and old to your web site and a good reason for them to keep coming back, especially if you do it often. Blog and interact with your visitors. Although somewhat underrated, this can help your Internet marketing more than you think, and can be the biggest factor in people coming back again and again as well as word-of-mouth referrals.

### About the Author

Would you like to have real financial security? Dave w Lee invites you to visit his [profitable business opportunity](#) website for everything you need to start and run your own online business. His services include TV advertising, mentoring, and a full service training and support package to help guarantee your success. Learn more here: <http://www.mytmakesmoney.com/members/110899.php>

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